



Environmental Values & Moral Test (EVMT)

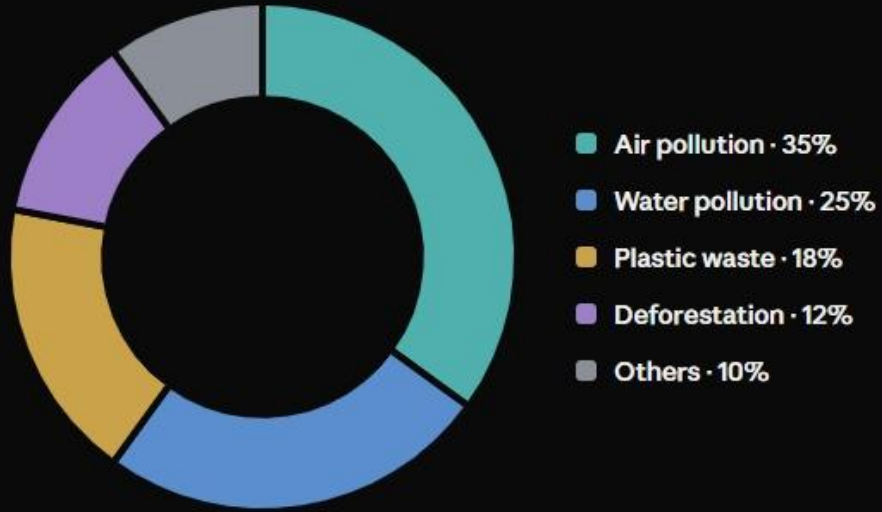
An awareness-based assessment designed to measure and cultivate environmental responsibility in students — building the foundation for tomorrow's environmental leaders.

The World Is Changing Rapidly

Rising temperatures, plastic waste, forest loss, and air pollution are accelerating. The data is clear — and the timeline is urgent.



India's Environmental Reality



Delhi, Mumbai, Kanpur, Lucknow, and Patna rank among the world's most polluted cities. India faces a compounding environmental crisis demanding immediate action.

Environmental Threat Distribution



How Indians Are Affected

Environmental degradation is not just an ecological issue — it is a public health and economic emergency impacting millions of families across India.



Health Crisis

Respiratory diseases, skin conditions, and heart disease linked to pollution exposure.



Education Impact

Millions of children face environmental health risks affecting attendance and learning.



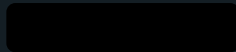
Agriculture & Economy

Water scarcity and heat waves threaten crop yields and livelihoods.



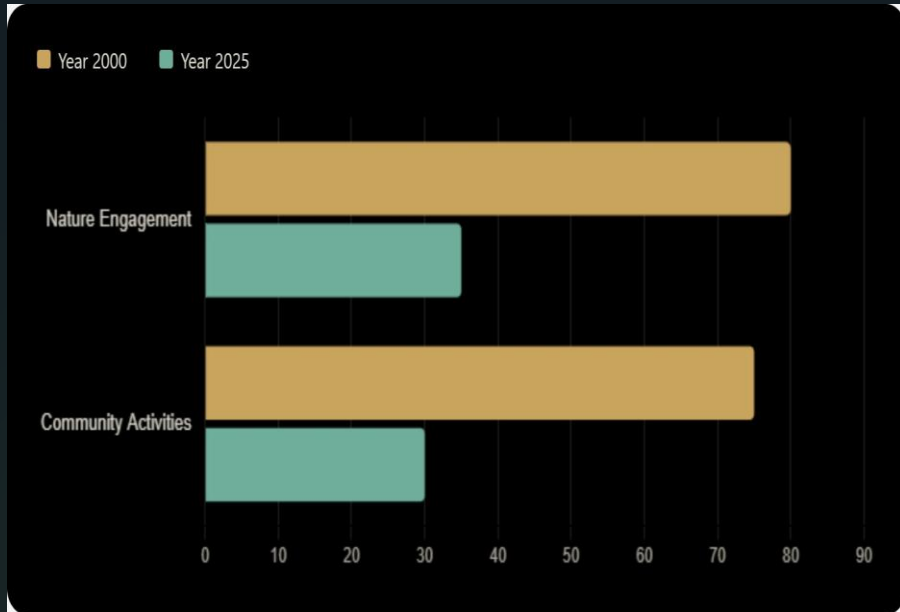
Mental Well-being

Environmental stress contributes to anxiety and reduced quality of life.



Changing Moral Values

A generational shift in environmental engagement is underway. Nature connection and community participation have declined sharply since 2000.



Earlier Generation

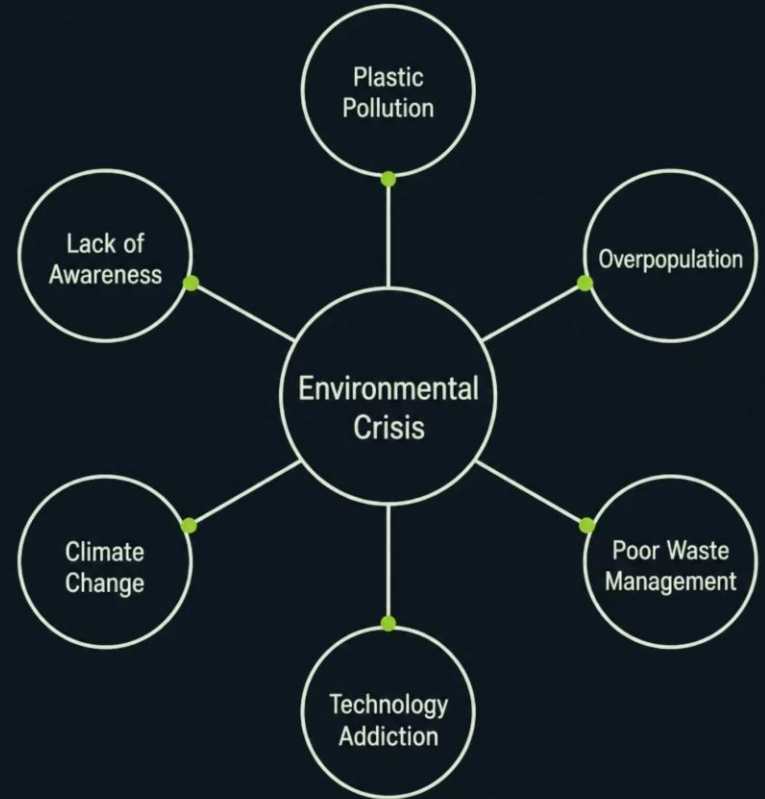
- Deep respect for nature
- Community service & discipline
- Outdoor activity & stewardship

Today's Generation

- Mobile addiction & consumerism
- Littering & less outdoor time
- Reduced environmental awareness

The Biggest Environmental Challenges

Six interconnected challenges define today's environmental crisis. Each amplifies the others — and all demand systemic solutions beginning with education



The EVMT Solution

The **Environmental Values & Moral Test (EVMT)** is

A structured assessment by BriggsBrain measuring five core dimensions of student environmental responsibility.

★ Environmental Awareness

★ Daily Habits

★ Moral Responsibility

★ Social Responsibility

★ Ethical Decision-Making



Benefits for Students



Awareness

Understand local and global environmental issues

Critical Thinking

Make informed, ethical decisions

Citizenship

Build habits of a responsible global citizen

Leadership

Lead sustainability initiatives in school

Benefits for Schools

EVMT provides schools with a complete analytics ecosystem — tracking participation, benchmarking performance, and driving NEP-aligned environmental education.



School Analytics Dashboard

Real-time data on participation, class performance, and Green Index scores.



National Recognition

Schools earn Green Index rankings and CSR recognition at the national level.



Parent Engagement

Share student reports with families to extend learning beyond the classroom.



NEP 2020 Alignment

Directly supports India's National Education Policy goals for holistic, value-based learning.

Together, We Can Save Earth

"Environmental awareness begins with education, and education begins in schools."



EVMT Assessment

Measure and grow student values



Tree Plantation

Build green campus culture



Plastic-Free Campus

Eliminate single-use plastics



Water & Energy Saving

Adopt daily conservation habits



Green Competitions

Inspire through environmental clubs

Contact BriggsBrain: www.briggsbrain.com · info@briggsbrain.com